Search goes mobile
Bertinoro Castle, April 28-30

Program (changes still possible)

Monday April 28

Morning session

09:30 Welcome
09:45 Marco Pellegrini, CNR, VISTO: VIsual STOryboard for Web Video Browsing
10:15 Pavel Zezula, University of Brno, Similarity Searching in Image Collections through MUFIN
10:45 coffee
11:00 Gianni Campanile, ESRI Italia, Data deployment and editing on Mobile systems
11:30 Miklos Kurucz, Eotvos University, Experiments for a mobile news recommender
12:00 Stefano Mizzaro, University of Udine, Context Aware Browser: The Web on the Move

Afternoon session

Gala event featuring Enrico Bagnasco (Telecom Italia), John Gage (SUN), Usama Fayyad (Yahoo!), David Maguire (ESRI). See web site for the agenda.
Tuesday April 29

Morning session

10:00 Peggy Anne Salz, MsearchGroove, There Can Be Only One: The Business Imperative For A Comprehensive Mobile Search Solution
10:30 Sigmund Akselsen, Telenor, Some telco perspectives on mobile search
11:00 coffee
11:15 Phillis Reuther, CTO, mcn inc., Real time search in the Mobile World: what does a mobile site need to do to be available for federation?
11:45 Keynote: Andrei Broder, vice president for computational advertising, Yahoo!, Computational Advertising for the Mobile Environment

Afternoon session

15:30 Harold Paredes-Frigolett, The Social Media Company, How I Learned To Leverage Mobile Broadband Connectivity To Deploy Content and Services to Audiences of One
16:00 Carlo Alberto Licciardi, Telecom Italia Lab, Sharing Content and Context in Mobile Users Communities
16:30 coffee
17:00 Keynote: Hans-Christian Haugli, Head, Telenor R&I, TBA
Wednesday April 28

Morning session

09:30 Christos Tryfonopoulos, Max Planck Institut, Information Alerting Services in Mobile Environments
10:00 Mouna Kacimi, Max Planck Institut, Social Search and Exploration in P2P Mobile Networks
10:30 Claudio Carpineto, Fondazione Bordoni, From CREDO to SmartCREDO: clustering search results goes mobile too
11:00 coffee
11:15 Morten Fjeld, Chalmers University, HCI Outlook: Tangible and Tabletop Interaction
11:45 Calicrates Policroniades, Telenor, Simplifying the mobile search experience on mobile phones